



CALL FOR PAPERS

BORN TO BE GREEN: THE ECONOMICS AND MANAGEMENT OF GREEN START-UPS

Southampton, UK, 21-22 May 2015

Call for papers

While there is a near consensus in the literature that entrepreneurship has a positive impact on the economy, very little is known about the role of entrepreneurship and start-ups in the realm of environment. This workshop, funded by the ESRC, British Academy of Management and University of Southampton, aims to bring together researchers to present and discuss their recent results in relation to “Green Start-ups”.

We invite submissions of high quality extended abstracts (min. 500 words) or full papers that explicitly address issues related to green start-up firms. A set of topics for guidance is included below. However, this is not an exclusive list and we welcome other topics that may be of relevance to green start-ups.

Suggested Topics:

- Entrepreneurship and firm formation in the green sector
- Impact of green start-ups on environment and the economy
- Identification of green startups and their performance relative to non-green startups
- Drivers of (and barriers to) innovation and growth in green start-ups
- Access to finance for green start-ups
- Antecedents of green entrepreneurship
- Knowledge networks and geographical clustering of green start-ups
- Policies (in the area of environment, innovation and industry) for green start-ups

Confirmed Keynote Speakers:

Professor David Audretsch (Indiana University)

Professor Massimiliano Mazzanti (University of Ferrara)

Panel moderator: Professor Marco Vivarelli (Catholic University of Milan)

Special issue

Papers from the workshop will have an opportunity to get published in a special issue of the *Small Business Economics* journal after following the journal’s usual refereeing procedures.

PhD students are also encouraged to submit their extended abstracts/papers and will be considered for the “Best PhD Paper” award.

Participation and expenses

The workshop is free of charge and funding for accommodation and travel costs is available to a small number of participants with limited budgets. If you would like to be considered for funding, please indicate this at the time of registration.

Important Dates

10th April 2015. Deadline for submission of extended abstract/full paper

17th April 2015. Notification of acceptance

Submissions

Please submit your extended abstracts/papers using Easychair before 10th April 2015. For further information please contact Pelin Demirel (p.demirel@soton.ac.uk).

The following link will take you to the workshop on Easychair. In order to proceed, you will need to register as an author with Easychair (if you have not done so in the past).

<https://easychair.org/conferences/?conf=greenstart2015>

Organizing committee

Pelin Demirel (University of Southampton, Southampton Business School)

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