

Osservatorio sulle economie emergenti- Torino (OEET) Turin Centre on Emerging Economies

Workshop

**“Asian emerging economies in the post crisis era:
growth trajectories, challenges and perspectives”**

Turin, March 12-13, 2015

**University of Turin – Campus Luigi Einaudi,
Lungo Dora Siena 100 A, Sala Lauree Rossa**

March 12, 2015

h. 14,00 Opening Ceremony

h. 14,15 Key-note lecture, Sanjay Reddy (The New School for Social Research), *Emerging Countries and the World System.*

h.15,00 – 17,30 Session 1: Industrial Dynamics, corporate strategies and multinational networks

Chair: Jean François Huchet (INALCO-Langues'O, Sorbonne)

Giorgio Prodi and Federico Frattini (Università di Ferrara), *The rise of the automobile industry in China. Technological capabilities, market asymmetries and prospects in the global economy.*

Alessia Amighini (Università del Piemonte Orientale) **and Andrea Goldstein** (OECD), *Home-country perspectives on Emerging Multinationals: the case of Chinese and Indian carmakers.*

Giovanni Balcet (Università di Torino), **Xavier Richet** (Université de Paris 3) **and Wang Hua** (Kedge Business School, Shanghai), *Chinese multinationals: catching up and asset-seeking strategies. The acquisition of Volvo by Geely.*

Francesca Spigarelli (Università di Macerata) **and Ping Lv** (University of Chinese Academy of Sciences, Beijing), *Chinese direct investments and the European renewable energy industry: new trends and expected impact.*

Jean-Louis Mucchielli (Université de Paris 1 Sorbonne) **and Yu Pei** (Wuhan University), *Offshore R&D and “cluster-seeking” strategies: US versus EU MNCs location in Chinese cities*

General discussion.

h. 17,30-17,45 Coffee break

h. 17,45 Tavola rotonda (round table), Le imprese italiane e le economie emergenti in Asia: strategie e opportunità.

Chair: Giovanni Balcet (Università di Torino)

Gianfranco Carbonato (Confindustria Piemonte), **Federico Galliano** (General Motors Powertrain Europe), **Mario Deaglio** (Editorialista e Università di Torino), **Alessandro Perissinotto** (Scrittore e Università di Torino)

Con il contributo di



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Session 2: Growth patterns and development issues.

h. 8,15 – 10,15 session 2A:

Chair: Giovanni Graziani (Università di Parma)

Marcello Signorelli (Università di Perugia), *Age Dependency and Labour Productivity in Developing and Developed Economies.*

Sean Dougherty (OECD), *Could an upstart competitor overtake the Chinese? A comparison of Chinese and Mexican firms.*

Giorgio Brosio (Università di Torino), *Financing subnational investment for urban green growth in China.*

Vittorio Valli, Donatella Saccone (Università di Torino), *Structural change, globalization and economic growth in China and India*

General discussion.

h. 10,15 - 10,30 Coffee break

h. 10,30 – 11,10 Key-note speech, Senator Paolo Guerrieri (Università di Roma), *A new cycle for emerging economies.*

h. 11,10 – 13,40 Session 2B:

Chair: Vittorio Valli (Università di Torino)

Jean François Huchet (INALCO-Langues'O, Sorbonne), *Reforms and Limits in the Evolution of the Chinese Growth Model since the 18th Party Congress.*

Giovanni Andornino (Università di Torino, T.wai), *The political economy of Sino-Italian relations in the Greater Mediterranean region.*

Matteo Migheli (Università di Torino), *People 's Support to the Doi Moi in Vietnam.*

Augusto Ninni (Università di Parma), *Green Industrial policy in not so large emerging countries. The case of Vietnam.*

Giuseppe Gabusi (Università di Torino and T.wai), *State, Market and Social order: Myanmar's political economic challenges.*

Discussant: Francesco Abbate and general discussion.

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