

# Osservatorio sulle economie emergenti- Torino (OEET)

## Turin Centre on Emerging Economies

### Workshop

**“Asian emerging economies in the post crisis era:  
 growth trajectories, challenges and perspectives”**

**Turin, March 12-13, 2015**

**University of Turin – Campus Luigi Einaudi,  
 Lungo Dora Siena 100 A, Sala Lauree Rossa**

**March 12, 2015**

**h. 14,00 Opening Ceremony**

**h. 14,15 Key-note lecture, Sanjay Reddy** (The New School for Social Research), *Emerging Countries and the World System.*

**h.15,00 – 17,30 Session 1: Industrial Dynamics, corporate strategies and multinational networks**

**Chair: Jean François Huchet** (INALCO-Langues'O, Sorbonne)

**Giorgio Prodi and Federico Frattini** (Università di Ferrara), *The rise of the automobile industry in China. Technological capabilities, market asymmetries and prospects in the global economy.*

**Alessia Amighini** (Università del Piemonte Orientale) and **Andrea Goldstein** (OECD), *Home-country perspectives on Emerging Multinationals: the case of Chinese and Indian carmakers.*

**Giovanni Balcer** (Università di Torino), **Xavier Richet** (Université de Paris 3) and **Wang Hua** (Kedge Business School, Shanghai), *Chinese multinationals: catching up and asset-seeking strategies. The acquisition of Volvo by Geely.*

**Francesca Spigarelli** (Università di Macerata) and **Ping Lv** (University of Chinese Academy of Sciences, Beijing), *Chinese direct investments and the European renewable energy industry: new trends and expected impact.*

**Jean-Louis Mucchielli** (Université de Paris 1 Sorbonne) and **Yu Pei** (Wuhan University), *Offshore R&D and “cluster-seeking” strategies: US versus EU MNCs location in Chinese cities*

**General discussion.**

**h. 17,30-17,45 Coffee break**

**h. 17,45 Tavola rotonda (round table), Le imprese italiane e le economie emergenti in Asia: strategie e opportunità.**

**Chair: Giovanni Balcer** (Università di Torino)

**Gianfranco Carbonato** (Confindustria Piemonte), **Federico Galliano** (General Motors Powertrain Europe), **Mario Deaglio** (Editorialista e Università di Torino), **Alessandro Perissinotto** (Scrittore e Università di Torino)

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**Session 2: Growth patterns and development issues.**

**h. 8,15 – 10,15 session 2A:**

**Chair: Giovanni Graziani** (Università di Parma)

**Marcello Signorelli** (Università di Perugia), *Age Dependency and Labour Productivity in Developing and Developed Economies*.

**Sean Dougherty** (OECD), *Could an upstart competitor overtake the Chinese? A comparison of Chinese and Mexican firms.*

**Giorgio Brosio** (Università di Torino), *Financing subnational investment for urban green growth in China.*

**Vittorio Valli, Donatella Saccone** (Università di Torino), *Structural change, globalization and economic growth in China and India*

**General discussion.**

**h. 10,15 - 10,30 Coffee break**

**h. 10,30 – 11,10 Key-note speech, Senator Paolo Guerrieri** (Università di Roma), *A new cycle for emerging economies.*

**h. 11,10 – 13,40 Session 2B:**

**Chair: Vittorio Valli** (Università di Torino)

**Jean François Huchet** (INALCO-Langues'O, Sorbonne), *Reforms and Limites in the Evolution of the Chinese Growth Model since the 18<sup>th</sup> Party Congress.*

**Giovanni Andornino** (Università di Torino, T.wai), *The political economy of Sino-Italian relations in the Greater Mediterranean region.*

**Matteo Micheli** (Università di Torino), *People 's Support to the Doi Moi in Vietnam.*

**Augusto Ninni** (Università di Parma), *Green Industrial policy in not so large emerging countries. The case of Vietnam.*

**Giuseppe Gabusi** (Università di Torino and T.wai), *State, Market and Social order: Myanmar's political economic challenges.*

**Discussant: Francesco Abbate and general discussion.**

Con il contributo di

